



Lawrence Berkeley
National Laboratory



Berkeley Lab Community Advisory Group – CAG

“We Need Your Advice”

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Vision:

The Berkeley Lab has exceptional scientific, engineering, and operational talent to achieve Berkeley Lab's mission. This is accomplished through recruitment, retention, and development of our Human Capital

Our Goals...

1. As an Employee Centric Organization
2. Diversity is a critical element of our High Performance Scientific Teams
3. Renowned for Leadership Talent
4. Organizationally and Culturally Effective in Achieving Lab and Division Goals

264

130

957

216

Community Impact

- **2312 Staff live in East Bay Area (54% of all Lab Staff)**
- **569 hires from East Bay Area in 2011**
Alameda, Albany, Berkeley, El Cerrito, Emeryville, Kensington, Oakland, Richmond
- **22 Careers Fairs in 2011**

Challenges

- Scientists & Engineers recruited internationally
- Other National Labs are the primary employer for their community
- Our competition for non Scientists – all other local businesses, public agencies and other Labs
- No centralized place to reach Berkeley candidates

We Need Your Advice

- How do we raise our profile as a potential employer for local candidates?
- Where should we go to publicize our jobs?
- How can we get the word out about our Administrative, Finance, IT, Skilled Crafts, HR and Service jobs?