

United Continental Holdings, Inc.

Worldwide Media Relations

312.997.8640

media.relations@united.com

713.324.5080

media.relations@coair.com

UNITED AND CONTINENTAL OFFER OPTIONS TO CUSTOMERS AFFECTED BY JAPAN EARTHQUAKE

*CUSTOMERS TRAVELING TO IMPACTED CITIES MAY RESCHEDULE
WITHOUT PENALTY ON UNITED.COM OR CONTINENTAL.COM*

CHICAGO, March 11, 2011 – United Continental Holdings, Inc. (NYSE: UAL) today announced travel options for United and Continental customers whose flight plans may be affected by the earthquake in Japan. Conditions at local airports are expected to lead to the delay or cancellation of certain flights to and from Japan, including at the carriers' hub at Narita International Airport. Other cities throughout Japan may also be affected.

United and Continental are closely monitoring conditions in Japan and across the Pacific. The airlines have customer service activities and operations planning underway, and will provide updates at united.com and continental.com. In addition, the company is looking after the needs of its employees in the region.

Customers scheduled to travel to the region are encouraged to check their flight status on their respective company's websites. Additional information about potential flight delays, cancellations and gate changes is available at United's EasyUpdate service or Continental's TripAlert service, which provide customers notifications via phone, text or e-mail.

Change Flights for No Fee at united.com or continental.com

Customers scheduled on flights to, from or through the impacted areas through March 15, 2011, may reschedule their itinerary with a one-time date or time change, and the change fees will be waived. If a flight has been canceled, a refund in the original form of payment may be requested. Complete details and eligible travel dates are available at united.com and continental.com.

The fastest and most convenient way to change travel plans is via united.com or continental.com. Customers should continue to manage their reservations on the respective company's website from which their ticket was purchased. Customers may also book a new reservation, change an existing reservation or check flight status by calling United Reservations at 800-UNITED-1 or Continental Reservations at 800-525-0280 or their travel agent.

About United Continental Holdings, Inc.

United Continental Holdings, Inc. (NYSE: UAL) is the holding company for both United Airlines and Continental Airlines. Together with United Express, Continental Express and Continental Connection, these airlines operate a total of approximately 5,675 flights a day to 372 airports on six continents from their hubs in Chicago, Cleveland, Denver, Guam, Houston, Los Angeles, New York/Newark Liberty, San Francisco, Tokyo and Washington,

D.C. United and Continental are members of Star Alliance, which offers 21,000 daily flights to 1,160 airports in 181 countries. United and Continental's more than 80,000 employees reside in every U.S. state and in many countries around the world. For more information about United Continental Holdings, Inc., go to UnitedContinentalHoldings.com. For more information about the airlines, see united.com and continental.com, and follow each company on Twitter and Facebook.

###