





## **Our Challenge:**

- Not enough parking
  - ~4700 parking permits
  - ~2200 parking spaces
  - Growing Lab programs and population
- Solo driver rate is 51% Alameda County average is >70%

## **Solutions- A Portfolio Approach**

- Engaging the Lab community- crowd-sourcing ideas, suggestions, inefficiencies
- Expanding shuttle services
- Promoting telecommuting
- Enhancing carpool capabilities
- Partnering with JGI
- Pursuing on and off-site parking
- Other possibilities- e-bikes, visitor parking, etc.



## **Engaging the Lab Community:**

- Comprehensive communication plan launched
  - January Kick off Level 1 from Deputy COO generated 80+ suggestions
  - February Shuttle pilots, FAQ and brown bag sessions with TAC
  - March Mass Transit incentives
  - April Safety, Security and Sustainability Fair
  - May Bike resources and safety

#### **Expanding shuttle services:**

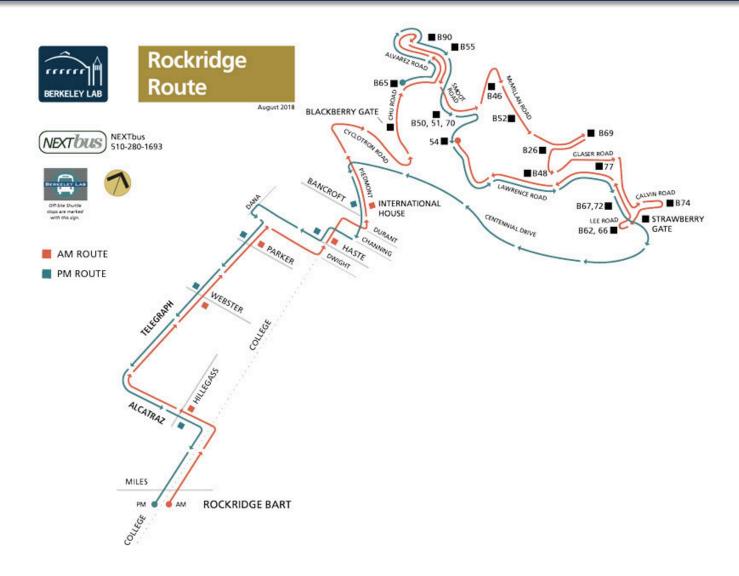
- Continue pilot routes- Rockridge neighborhood stops, North Berkeley
  - Ridership is increasing on both routes
- Add stops on current shuttle lines

#### **Promoting telecommuting:**

- ~400 Lab staff with active/ approved telecommuting agreements (~10% of staff!)
- Raise awareness
- Develop reporting mechanisms for transparency, management monitoring







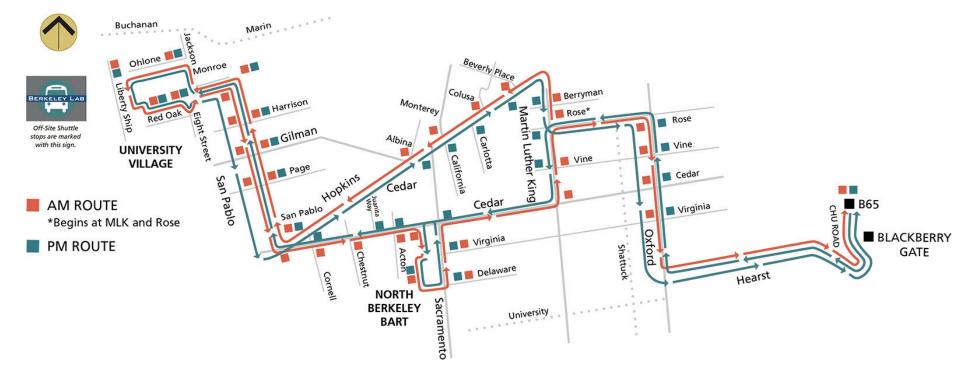






# N. Berkeley BART Pilot Route

19-FA-5499 November 2018













## **Enhancing carpool capabilities:**

- Extending current, expiring contract to June 30, 2019- highly underutilized
- Exploring other options, including partnering with UCB
- Developing Request for Proposal

#### **Partnering with JGI:**

- Planning with Management
- Transportation Fair on April 10
  - Contra Costa 511 incentives, displays
  - Promoting vanpools, carpools, BART to LBNL Shuttle

## Pursuing on and off-site parking:

- Assisted stack parking in Pit
- Lawrence Hall of Science
- Annual stickers- distributed 3065 out of 3981 eligible





# **Thank You!**

**Suggestions?** 

**Questions?** 



